



Press Release

For Immediate Release

SEASTAR SOLUTIONS EXPANDS ONBOARD REWARDS PROGRAM BY ADDING TAYLOR MADE PRODUCTS AS AN ALLIANCE MEMBER

Dealers Benefit from Increased Opportunities To Accrue and Redeem Points

SeaStar Solutions' OnBoard Rewards Program rewards, educates and motivates dealers and their sales and service associates. And now, the successful program is expanding with the addition of select products and training from Taylor Made Products.

Since its inception just 2 years ago, OnBoard Rewards has grown to include more than 5,200 participants from marine dealerships nationwide. Dealership principals, their sales reps and techs accrue points by purchasing SeaStar Solutions brands, including SeaStar and BayStar steering systems, Xtreme mechanical steering and control cables, Sierra engine and drive parts and Shields hoses, completing online product and service tutorials, even answering the question of the week. Participants can redeem points for high quality merchandise or gift cards from major retailers.

Starting in August 2013, the program will expand to include Taylor Made Products. Taylor Made offers a wide variety of products that enhance the boating experience. From boat covers and bimini tops to dock edging, dock boxes and mooring buoys, Taylor Made Products give dealers a wide variety of opportunities for aftermarket sales. Taylor's guaranteed for life boat fenders will now count towards a participant's OnBoard Rewards point totals, allowing them to more quickly reach their goals.

"Like SeaStar Solutions, we recognize the value a program like OnBoard Rewards can bring to the manufacturer-dealer relationship," said David Karpinski, Vice President of Sales and Marketing for Taylor Made Products. "We're thrilled to become the first OnBoard Rewards' Alliance Member and offer this exceptional program to our dealers."

"The OnBoard Rewards program has proven itself to be a great way to say thanks to our dealers involved with our brands," said Tom Douglass, Vice President of Sales and Marketing for SeaStar Solutions. "The addition of Taylor Made Products as an Alliance Member further enhances the program, and allows our dealers to earn even more points."

Present OnBoard Rewards participants will continue to log onto their same accounts without any changes. Taylor Made Five-Star Dealers will transition from that program starting in August. The OnBoard Rewards website will be updated to reflect additional program details from SeaStar Solutions and Taylor Made Products.

About SeaStar Solutions

SeaStar Solutions (formerly Teleflex Marine) is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the SeaStar, Sierra, BayStar, Prime Line and Proheat brands, the Company's products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company's website at www.seastarsolutions.com.

About HIG

H.I.G. Capital is a leading global private equity investment firm with more than \$10 billion of equity capital under management and a team of more than 225 investment professionals. Based in Miami, and with offices in Atlanta, Boston, Chicago, Dallas, New York, and San Francisco in the U.S., as well as international affiliate offices in London, Hamburg, Madrid, Paris and Rio de Janeiro, H.I.G. specializes in providing capital to small and medium-sized companies with attractive growth potential.

H.I.G. invests in management-led buyouts and recapitalizations of profitable and well-managed manufacturing or service businesses. H.I.G. also has extensive experience with financial restructurings and operational turnarounds. Since its founding in 1993, H.I.G. invested in and managed more than 200 companies worldwide. The firm's current portfolio includes more than 50 companies with combined revenues in excess of \$8 billion. For more information, please refer to the H.I.G. website at www.higcapital.com.

About Taylor Made Group

Headquartered in Gloversville, N.Y., Taylor Made Group, LLC (www.taylormadegroup.com) has more than 100 years of experience as one of the recreational marine industry's largest, most diversified suppliers to boatbuilders and the aftermarket. The Taylor Made Group includes Taylor Made Products, Taylor Made Systems, Taylor Made Glass Systems, Ameritex Fabric Systems, Trend Marine Products Limited, Taylor Made Glass & Systems Limited, Water Bonnet and Taylorbrite. The Group operates 8 facilities in the United States, the Republic of Ireland, the United Kingdom and Mexico. Employing more than 1000 associates, its products are distributed through a worldwide distribution network

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