

Press Release

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TELEFLEX MARINE RECEIVES TWO NMMA INNOVATION AWARDS FOR XTREME MECHANICAL STEERING AND OPTIMUS EPS/360

Company Recognized For New Product Prowess At International Boatbuilder Expo and Conference (IBEX)

October 2, 2012, Litchfield, IL – Teleflex Marine was awarded not one, but two prestigious NMMA Innovation Awards at this year’s International Boatbuilders Expo and Conference, held in Louisville, KY.

The first award was presented to Yvan Cote, CEO of Teleflex Marine, for the company’s new Xtreme™ Mechanical Steering System. Before Mr. Cote could be seated, he was recalled to the podium, along with Eric Fetchko, Vice President and General Manager and Brian Dudra, Director of Engineering and Program Management, to receive the second award for their Optimus EPS/360 Power Steering and Joystick Docking Control system.

The Innovation Awards are presented under the auspices of the National Marine Manufacturer’s Association (NMMA) and judged by a select group of marine journalists from Boating Writer’s International (BWI). They are awarded to products that demonstrate design innovation, consumer and industry benefit, and value.

“We didn’t make a lot of noise when we broke away from Teleflex Inc. 18 months ago, but we did promise to pursue an aggressive course in regard to new products and innovation,” said Cote. “Now we’re delivering on that promise and we are grateful the industry has taken notice of the work we’ve done.”

The Xtreme Mechanical Steering System brings a new level of control and ease to mechanical steering. With a new steering cable that takes advantage of Teleflex Marine’s proven Xtreme technology and a newly designed helm, boaters with larger boats, and especially pontoon boats, will find it easier to steer than ever before.



*L to R: Brian Dudra, Yvan Cote,
Eric Fetchko, Dave Wolfe*

The Optimus system starts with Electronic Power Steering (EPS) using a new electronic helm, SmartCylinders with built-in position sensors, onboard hydraulic pumps and an electronic pump control module (PCM). In addition to reduced steering effort, the skipper can electronically customize steering characteristics, including variable wheel resistance in response to speed.

Optimus 360 builds on EPS, with the addition of electronic throttle and shift and a joystick controller. The onboard PCM controls throttle, shift, and steering of each outboard motor using onboard actuators and pumps in response to movement of the joystick. Boaters with twin outboard-powered boats can now simply and easily maneuver their boats forward or reverse, diagonally, even sideways, with the movement of a joystick. Even a less experienced skipper can now navigate confidently in close quarters – a significant advantage when marketing to first time boaters.

For more information on Teleflex Marine's Innovation Award winning Xtreme and Optimus steering systems, please visit our website, www.teleflexmarine.com.

About Teleflex Marine

Teleflex Marine is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the Sierra, SeaStar, BayStar, Prime Line and Proheat brands, the Company's products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company's website at www.teleflexmarine.com.

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H.I.G. Capital is a leading global private equity investment firm with more than \$8.5 billion of equity capital under management. Based in Miami, and with offices in Atlanta, Boston, New York, and San Francisco in the U.S., as well as affiliate offices in London, Hamburg and Paris in Europe, H.I.G. specializes in providing capital to small and medium-sized companies with attractive growth potential. H.I.G. invests in management-led buyouts and recapitalizations of profitable and well managed manufacturing or service businesses. H.I.G. also has extensive experience with financial restructurings and operational turnarounds. Since its founding in 1993, H.I.G. has invested in and managed more than 200 companies worldwide. The firm's current portfolio includes more than 50 companies with combined revenues in excess of \$8 billion. For more information, please refer to the H.I.G. website at www.higcapital.com.

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