



## **PRESS RELEASE**

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# **TELEFLEX MARINE LAUNCHES INNOVATIVE NEW TELEFLEX XTREME™ MECHANICAL STEERING SYSTEM FOR OUTBOARD POWERED BOATS**

**New Xtreme Mechanical Steering System Offers  
Smoothness With Superior Control for a Wide Range of Popular Boats**

**SOUTHAMPTON, UK (February 2012)** - Teleflex Marine, the leader in marine steering systems for recreational boats, has introduced its innovative Xtreme™ Steering System - bringing a new level of smooth, effortless handling and precision control to an important class of boats. New for 2012, this advanced mechanical steering system will enhance the driving experience and operational control of a wide range of outboard powered boats.

A key to the new system's performance is Teleflex's Xtreme Steering Cable, based on technology pioneered for the company's revolutionary Xtreme Control Cables. This robust, high performance cable features splined ridges on the inner liner for minimal contact between the liner and core, allowing the core to glide freely and offering minimal lost motion and smoother, easier steering. The resulting reduction in cable friction not only improves performance, it keeps the entire steering system running smoother for longer.

This new generation steering cable is matched with Teleflex's new Xtreme Steering Helm featuring a high-efficiency, custom gear train and an improved No Feedback (NFB) clutch that minimizes the affects of engine torque. This new NFB clutch design allows for smoother clutch release each time the wheel is turned which results in smooth and seamless steering in both directions and at all engine speeds. Xtreme Steering is also ideal for boats with higher horsepower engines or hulls with large wetted surfaces, and models are available without NFB.

The Teleflex Xtreme Helm has the smallest available footprint for easy installation on even the tightest helm stations. Because it uses the same mounting pattern and bracket location as current Teleflex steering systems, it is an ideal and affordable performance upgrade for the widest variety of boats. The helm incorporates a new Xtreme Bezel with updated styling to compliment any dash or console - or it can be used with Teleflex Sport or Sport Plus tilt mechanisms for those who prefer tilt steering.

Not only will the new Teleflex Xtreme Steering improve the driving experience on just about any boat, it is also very easy to install. Teleflex's innovative Dual Quick Connect feature makes

attaching the steering cable and spent travel tube to back of the helm a simple and fast operation.

*"It took years of development and testing, but we have delivered the most advanced mechanical steering system yet for boats of this class,"* said Tom Douglass, Teleflex Marine's VP of Sales and Marketing. *"Every boater deserves smooth, efficient driving performance - and now Teleflex is providing the best mechanical steering system in the marketplace. Our new Xtreme Steering System is aimed right at the heart of the boat building and boating market, so it will deliver its benefits to the greatest number of enthusiasts. We're proud of this innovation and proud to be bringing this new system to the industry,"* added Douglass.

Boat builders should contact their Teleflex Marine representative for more details. Consumers can learn more about new Teleflex Xtreme Steering through their local marine dealer, or by visiting the Teleflex Marine website at [www.teleflexmarine.com](http://www.teleflexmarine.com).

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#### About Teleflex Marine

Teleflex Marine is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the Sierra, SeaStar, BayStar, Prime Line and Proheat brands, the Company's products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company's website at [www.teleflexmarine.com](http://www.teleflexmarine.com).

#### About H.I.G. Capital

H.I.G. Capital is a leading global private equity investment firm with more than \$8.5 billion of equity capital under management. Based in Miami, and with offices in Atlanta, Boston, New York, and San Francisco in the U.S., as well as affiliate offices in London, Hamburg and Paris in Europe, H.I.G. specializes in providing capital to small and medium-sized companies with attractive growth potential. H.I.G. invests in management-led buyouts and recapitalizations of profitable and well managed manufacturing or service businesses. H.I.G. also has extensive experience with financial restructurings and operational turnarounds. Since its founding in 1993, H.I.G. has invested in and managed more than 200 companies worldwide. The firm's current portfolio includes more than 50 companies with combined revenues in excess of \$8 billion. For more information, please refer to the H.I.G. website at [www.higcapital.com](http://www.higcapital.com).